

HOME ASSIGNMENT (2023 Batch)
B.Com
(Sixth Semester)
Centre of Distance and Online Education
Dibrugarh University

601: Principles of Marketing

Assignment.1. What do you mean by marketing environment? What are the different kinds of marketing environment? Explain the various forces which influence marketing environment. (10)

Assignment.2. What do you mean by distribution channel? What are the different factors that need to be considered while selecting a distribution channel? (10)

602: International Business

Assignment.1. Explain the importance of globalization in world economy. Distinguish between international business and domestic business. (10)

Assignment.2. What do you mean by trade finance? Discuss the role of banks for promotion of international business. (10)

603: Direct Tax Laws

Assignment.1. Explain in brief atleast 10 incomes which are exempted u/s 10 of the Income tax act 1961. (10)

Assignment.2. How will you determine the annual value of house property? Explain in brief the deductions that are allowed from the annual value in computing taxable income from house property. (10)
